

MSAPC-2009

MSAPC will bring together government officials from the US, NATO, EU and the Horn of Africa regional states, senior decision-makers from the shipping industry

and latest products and technologies suppliers to help all stakeholders in adopting a practical, comprehensive and sustainable strategy to address maritime security and best practices to counter piracy.

Topics Include:

Global Commerce & Modern Piracy Crisis Response Types of Pirate Attacks Legal Challenges How to Coordinate Support with Patrolling Naval Forces

International & Regional Cooperation:

Maritime Industry, Multi-National Forces & Regional Anti-Piracy Efforts **Enhancing Your Partnerships**

On The Front Line:

Piracy Countermeasures, US Piracy Countermeasures, NATO Piracy Countermeasures, EU Piracy Countermeasures, Yemen Piracy Countermeasures, Kenya

Case Studies & Sharing Best Practices:

Commercial Response & Sharing Best Practices Governments Response & Sharing Best Practices Regional Governments Response & Best Practices

Register Now!

Legal Challenges Arming Merchant Vessels?

Lessons from ReCAAP ISC:

The Regional Cooperation Agreement on Piracy and Armed Robbery Against Ships in Asia

Anti-Pirates Technologies & Solutions:

Available Technology & ProductsTraining **Private Security Solutions** Hardening the Pirates' Targets

	Day 3: October 1, 2009	Full day Workshop
7	Workshop-1	Workshop-2

9:00aM-12:30NN 1:30PM-5:00PM Legal, Insurance & Managing the Reputa-**Environmental Liability** tion of Your Company Issues in the Event of an

Incident

Lunch 12:NN-1:30PM

Maritime Security & Anti-Piracy Conference

Ransom dropped by parachute

MSAPC2009

MSAPC 2009 will bring together Maritime industry leaders in the US with key decision makers from the Naval Forces patrolling the Somalia coast.

🛞 Topics Include:

- + Global Commerce & Modern Piracy
- + Crisis Response
- + Types of Pirate Attacks
- + Legal Challenges
- + Arming Merchant Vessels?
- + Maritime Industry, Mult-National Forces & Regional Anti-Piracy Efforts
- + Enhancing your Partnerships
- + The Regional Cooperation Agreement on Combating Piracy and Armed Robbery against Ships in Asia
- + On The Front Line, Piracy Countermeasures, US
- + On The Front Line, Piracy Countermeasures, NATO

Four-Stages Incident Management

Learn How To Plan

Make everyone a stakeholder. Spell out roles and responsibilities.

Protect Your Crew

Know your resources. Test them against your toughest scenarios



US Navy Photo

- + On The Front Line, Piracy Countermeasures, EU
- + On The Front Line, Piracy Countermeasures, Yemen
- + On The Front Line, Piracy Countermeasures, Kenya
- + Available technology & Products
- + Training
- + Private Security Solutions
- + hardening the Pirates Targets
- + Commercial Response & Sharing Best Practices
- + Governments Response & Sharing best Practices
- + Regional Governments Response & Best Practices
- + Private Sector Opportunities

Know To Respond Recognize problems earlier. Make the right decisions earlier.

Plan To Continue Keep business running.

2



Retwork

>> WHY?

In addition to attending news-making anti-piracy sessions, you will get to meet with decision makers and most senior executives from the shipping sector who can help structure benefits for your own organization as you help counter piracy.

- + Discuss short-term and long-term solutions with important industry and government speakers who can give you an accurate risk assessment
- + Learn about efforts taken by governments around the world to counter piracy;
- + Meet and build relationships with executives from leading oil, gas, petrochemicals, tankers and shipping companies
- + Find out what you need to know to successfully minimise your risk
- + Participate in interactive sessions with high-level industry players and make your organization stand out in a dynamic business environment

 Real Cases
Panel Discussions
Break-out Sessions
Role Playing Sessions
Best Practices

Practice Saving Lives

MEET High-Ranking Navy Officers

> US, European & Horn of Africa states

Strategies & Solution

Deterrence

Prevention

Maritime Security & Anti-Piracy Conference

Conference Audience

Conference Audience

The conference is aimed at a high profile international audience of senior figures from shipping, insurance and products and technologies suppliers, including strategists, analysts, acquisition executives, influential leaders and decision-makers.

- + **Senior executives** responsible for, and who influence, strategy within the international maritime industry.
- + **Policy and procurement officials** from the navy of many nations including the US, EU and Horn of Africa states.
- + Senior executives from the maritime industry and super tank owners.
- + US as well as international companies who are active in the region and have a stake.
- + Private security companies.

Conference Audience

Day 1: Tuesday September 29, 2009

9:00-10:00

- + Global Commerce & Modern Piracy
- + Crisis Response
- + Types of Pirate Attacks
- + Legal Challenges

11:15-12:00

- + Arming Merchant Vessels?
- + Maritime Industry, Mult-National Forces & Regional Anti-Piracy Efforts
- + Enhancing Your Partnerships

1:30-2:30

+ The Regional Cooperation Agreement on Combating Piracy and Armed Robbery Against Ships in Asia

2:30-3:00

Coffee Break

3:00-5:00

- + Maximizing Available Tools to Deter Pirates, Waterborne Threats and Intruders
- + Best Practices, Crew Preparation & Training
- + On The Front Line, Piracy Countermeasures, US
- + On The Front Line, Piracy Countermeasures, NATO
- + On The Front Line, Piracy Countermeasures, EU
- + On The Front Line, Piracy Countermeasures, Yemen
- + On The Front Line, Piracy Countermeasures, Kenya
- + Test Your Anti-Piracy Strategy (Workshop, Breakout Session)

Register Today to Ensure Your Space!

ASSESS Risk Levels

PROTECT Your Crew

REDUCE Your Vulnerability

EXPLORE New Opportunities

IDENTIFY New-Fields

DISCOVER New Investment

NETWORK Social Atmosphere

Call: 202.536.1239 Fax: 202.280.1239 Email: clark@msapcweb.us Website: www.new-fields.com/MSAPC





Why Attend?

Why Attend?

- **MSAPC** 2009 will provide you with insights and analyses of the current challenges facing the maritime industry off the Somali Coast, and through informed debate gain an understanding of the methodologies to overcome them:
- + Gain unparalleled insight into the future direction of piracy;
- + **Hear** how leading global executives and experts expect industry and policy to develop and overcome today's piracy;
- + Identify the best business opportunities for your organization;
- + Network with key policy and strategy makers;
- + Ask your questions to officials who are responsible for shaping the anti-piracy strategy

Why Attend?

Day 2: Wednesday September 30, 2009

9:00-10:00

- + Country Report
- + Regional Views
- + Regional Navies Commanders Challenges
- + How to Coordinate Support with Patrolling Naval Forces

10:00-11:00

Coffee Break

11:00-12:00

- + Private Security Solutions
- + Hardening the Pirates' Targets
- + Commercial Response & Sharing Best Practices

12:00-1:30

Lunch Break

1:30-2:30

+ Governments' Response & Sharing best Practices

2:30-3:00

Coffee Break

3:00-5:00

- + Regional Governments' Response & Best Practices
- + Private Sector Opportunities
- + AvailableTechnology & Products
- + Training

At this Event you can expect

to meet

- + Navy Officials
- + Government Policy Makers
- + Regulators
- + Decision Makers
- + Important Industry & Government Speakers

MSAPC offers a Remarkable Opportunity for Businesses wanting to take part in the global anti-piracy efforts

Opportunity

Need more information or a registration form? Would you want to be an MSAP Conference Sponsor? Contact us at 202.536.5000



Chief Security Officer Commandant for Marine Safety, Security and Environmental Protection Commandant for Operations Company Security Officer Director for Ports Security Director for Shipping Policy Director Maritime Safety Inspection Director of Maritime Safety Director of Rescue Services Director of Security Director Safety & Quality Directorship Management Director, Environmental Compliance Emergency Response Coordinator Emergency Response Manager Global Head of Security GM, Technical Safety & Crewing Group Security Manager Head of [Emergency] Preparedness Head of Contingency Planning Head of Crisis Management Head of Dept. of Navigation Security Head of Dept. of Sea, River Ports and Waterway Head of Dept. of Ship Engineering Head of Emergency Response Head of Infrastructure Security Head of International Shipping Operations Head of Maritime Safety Head of Maritime Security Head of Planning & Analysis of Security Policies Head of Security Head of Shipping Operations & Security of the Distribution Chain Head Port Security Surveillance International Project Security Manager Investigator of Maritime Accidents Manager Health Safety & Environment Manager Professional Training Manager Ship Group Manager Ship Supply Manager

Shaping the debate

Adviser Marine Director Marine Manager Marine Operations Division Controller Marine Superintendent, Technical Safety & Crewing Marine Training Manager - Shipping Operations Master Mariner – Director Military Sales & Marketing Director National Health & Safety Representative National Operations Manager Operations Manager - Navigation Port Facility Security Officer Port Security Surveilance Dept. Port State Control Officer Project Officer For Accident Investigation Project Officer For Maritime Surveillance Project Officer For Vessel Traffic Monitoring Public Safety Sales & Marketing Manager Response Supervisor Safety & Quality Manager Safety and Security Manager Safety Officer Safety Officer Training Manager Seafarer Health and Safety Manager Security Coordinator Security Director Senior Manager, Security Senior Marine Adviser Senior Project Officer For Maritime Surveillance Ship Management Director Ship Manager Ship Security Officer Supervisor Inspector, Port Supervision Dept. Estonian Maritime Admin. Supervisor, Shift Trainee Transport Security Inspector Transport Security Officer Unit Aviation & Maritime Security" Vessel Security Officer Vice President External Relations and Security Vice President Safety Quality and Environment

Sales Contract



Fax this form to register now! FAX +1-202-280-1239 This form may be copied for additional registrations.

Delegate Details

Name		
Title		
Email		
Phone	Fax	
Mobile No. (Optional)		

Company/Organization Details

Name						
Company Size						
Nature of Business						
Number of Employees						
Website						
Address 1						
Address 2	City					
State Zip	Country					

Conference: Maritime Security & Anti-Piracy Conference Dates, Conference: September 29-30, 2009 Date(s), Workshop: October 1, 2009

Venue: TBC, Washington, DC

Terms & Conditions

1. Fees are inclusive of program materials and refreshments. 2. This Sales Contract constitutes a legally binding contract. 3. It may be necessary for reasons beyond the control of **New Fields** to change the content and timing of the program, the speakers, the date or the location without notice. If for any reason, **New Fields** decides to postpone this conference, **New Fields** is not responsible for covering airfare, hotel, or other travel costs incurred by clients. The conference fee will not be refunded, but can be credited to a future conference. In the unlikely event of the program being cancelled, **New Fields** will automatically make a full refund but disclaim any further liability.

4. Copyright: All intellectual property rights in all materials produced or distributed by **New Fields** in connection with this event is expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

Registration Period

Registrations must be accompanied by payment in full in US dollars. Authorized Government Purchase Orders USA only will be accepted but must accompany the registration form.

Tax Deductibility

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 98-0361169.

Refund Policy, Cancellations & Substitutions

Full refunds for all cancellations recieved 60 days or more prior to the starting date of the event. Cancellations received 45-59 days prior to the starting date of the event will recieve a refund of the registration fee less \$175. Cancellations received 44 days or less, no refunds will be given. There is **no charge** for **substitutions**, but you must submit a letter authorizing the transfer signed by the registered delegate one day prior to the event's starting date.

Confirmation Details

1. Confirmation of your booking will only be sent when FULL PAYMENT is received. All posted registrations must be accompanied by a check or credit card details. 2. Please treat this form as our request for payment. 3. If you do not receive a letter confirming the conference details two weeks prior to the event, please contact the Conference Coordinator at New Fields.

Register Early and Save

ltem	Military, Navy & Academia	Super Early Bird Pay by July 31, 2009 Save up to \$ 225	Early Bird Pay by August 28, 2009 Save up to \$ 105	Standard Price August 27	D _{elegates}	Total	Multiple Registration Send
Conference + 2 Workshops		\$2,560	\$2,680	\$2,785			3
Conference + 1 Workshop	\$1,493	\$1,995	\$2,150	\$2 290			
Conference only	\$998	\$1,570	\$1,690	\$1,795			Delegates
Workshop - 1 (only)	_	_	_	\$495			and the
Workshop - 2 (only)	_	_	_	\$915			4 TH
Conference Documentation	_	_	_	\$695			
		•					is FREE

*Add \$85 for on-site registration/payment

Payment Details

Total Amount Due

Authorization Signatory must be authorized to sign on behalf of

○ Please find attached a check payable to New Fields Exhibitions
Please Charge my: ○ Visa ○ Mastercard ○ American Express
Signatory must be author contracting organization.

				name			
Card Number Exp. Date Card Holder's Name Billing Address				Position			
				- Signature	Date// Produced By New Fields Exhibitions, Inc.		
				Customer Service			
							City
Zip	Country	Washington, DC 20004					
Signature		Date _	//	_ Promotional Code NFR2	20EB20		