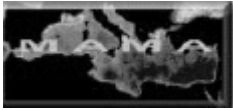


MAMA - Network Project

WP 7. MAMA-AWARE

Coordinated by UNEP/MAP (MB 11) - MED POL Unit



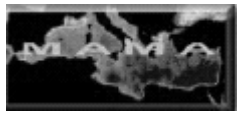
WP 7 . MAMA-AWARE

Objective

To set up a campaign for the promotion of awareness on MedGOOS and the benefits of ocean forecasting in the Mediterranean

The awareness campaign will address

- governmental agencies and authorities
- policy makers
- scientific community
- marine industries and services sector
- public



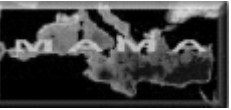
6-12 month tasks

Task 7.1 National Awareness meetings

- **Prepare the ground for the meetings:**
 - Sending info on MedGOOS and MAMA to a wide audience
 - Preparing national Med GOOs websites and promoting the event
 - Consultation with key national stakeholders
 - Establish organising committees with key stakeholders as members to promote “ownership” of the event

- **Finalize the preparation of the NAM guidelines and all the conference pack documents**

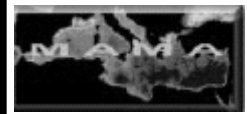
- **Establish time schedule of the meetings**



6-12 month tasks (cont.)

Task 7.2 General Awareness

- By the end of July 2002, to receive contributions from all participants on the **planned national awareness activities** for the duration of the project
- Workpackage leader to carry out **further awareness raising** activities:
 - An article on GOOS, MED GOOS and the MAMA project.
 - Providing regular information on the progress of the project, through the MAMA website and possibly in a special section of "MEDWAVES" dedicated to Med GOOS.
 - Providing information on the MAMA national awareness meetings through the MAMA website and "MEDWAVES", including a calendar of the meetings when this becomes available and due notice of the schedule and venue of each individual meeting as it approaches.

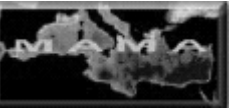


WP 7 . MAMA-AWARE

6-12 month achievements

Task 7.1 National Awareness Meetings

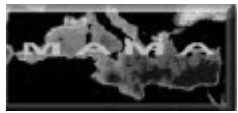
1. The Guidelines for the Meetings are ready and have been posted on the MAMA website.
2. A 2nd information letter (to promote the NAM) has been prepared and sent to:
 - National MED POL Coordinators in 20 Mediterranean countries
 - A number of other relevant ministerial representatives in the Med countries
 - 23 selected Mediterranean Institutes
 - Posted on the MAMA website for distribution by the national responsible partners in each country.
3. Croatia and Cyprus have prepared their MAMA websites to promote the NAM



6-12 month achievements

Task 7.2 General Awareness

- Reports received on the planned awareness activities (for the duration of the project) from Albania, Bosnia & Herzegovina, Croatia, Cyprus, Lebanon, Yugoslavia. These have been posted on the MAMA website.
- Article on the MAMA project in "MEDWAVES", the MAP quarterly, with a distribution throughout the Mediterranean and beyond, published in English, French and Arabic.
- Work on the preparation of the Workpackage 7 "page" for the MAMA website.



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12-18 month tasks ahead

Task 7.1 National Awareness meetings

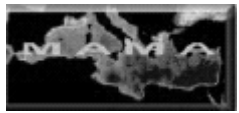
Until the end of 2002:

National responsible partners :

- Carry out further consultations with key national stakeholders
- Establish and report the members of national organising committees
- Establish and report time schedules of the meetings
- National reports on MAMA/MEDGOOS and related national activities (by MAMA National Responsible Partners) for conference pack material.

Workpackage 7 leader and MAMA Secretariat:

1. Finalize the preparation of all the conference pack documents
- Written contributions from MAMA Coordinator, MAMA Secretariat and MAMA Advisory Board



WP 7 . MAMA-AWARE



12-18 month tasks ahead

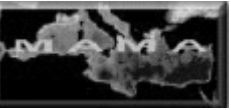
Task 7.1 National Awareness meetings (cont.)

National responsible partners :

- Conduction of National Awareness Meetings scheduled for months 13-18
- Continue promotion of NAM scheduled for months 18-27

Workpackage 7 leader and MAMA Secretariat:

1. Follow-up and assistance for the smooth conduction of the National Awareness meetings:
 - Close cooperation with organising committees
 - Ensure availability of experts from the MAMA consortium
 - Ensure timely availability of conference pack documents and other material



WP 7 . MAMA-AWARE

12-18 month tasks ahead (cont.)

Task 7.2 General Awareness

- Reports from the remaining participants on the planned awareness activities for the duration of the project
- Finish the preparation of Workpackage 7 “page” on the MAMA website
- Provide regular information on the progress of the project, through the MAMA website, national outlets, and possibly in a special section of “MEDWAVES” dedicated to Med GOOS.
- Information on the MAMA national awareness meetings through the MAMA website, national outlets and in “MEDWAVES”, including a calendar of the meetings when this becomes available and due notice of the schedule and venue of each individual meeting as it approaches.